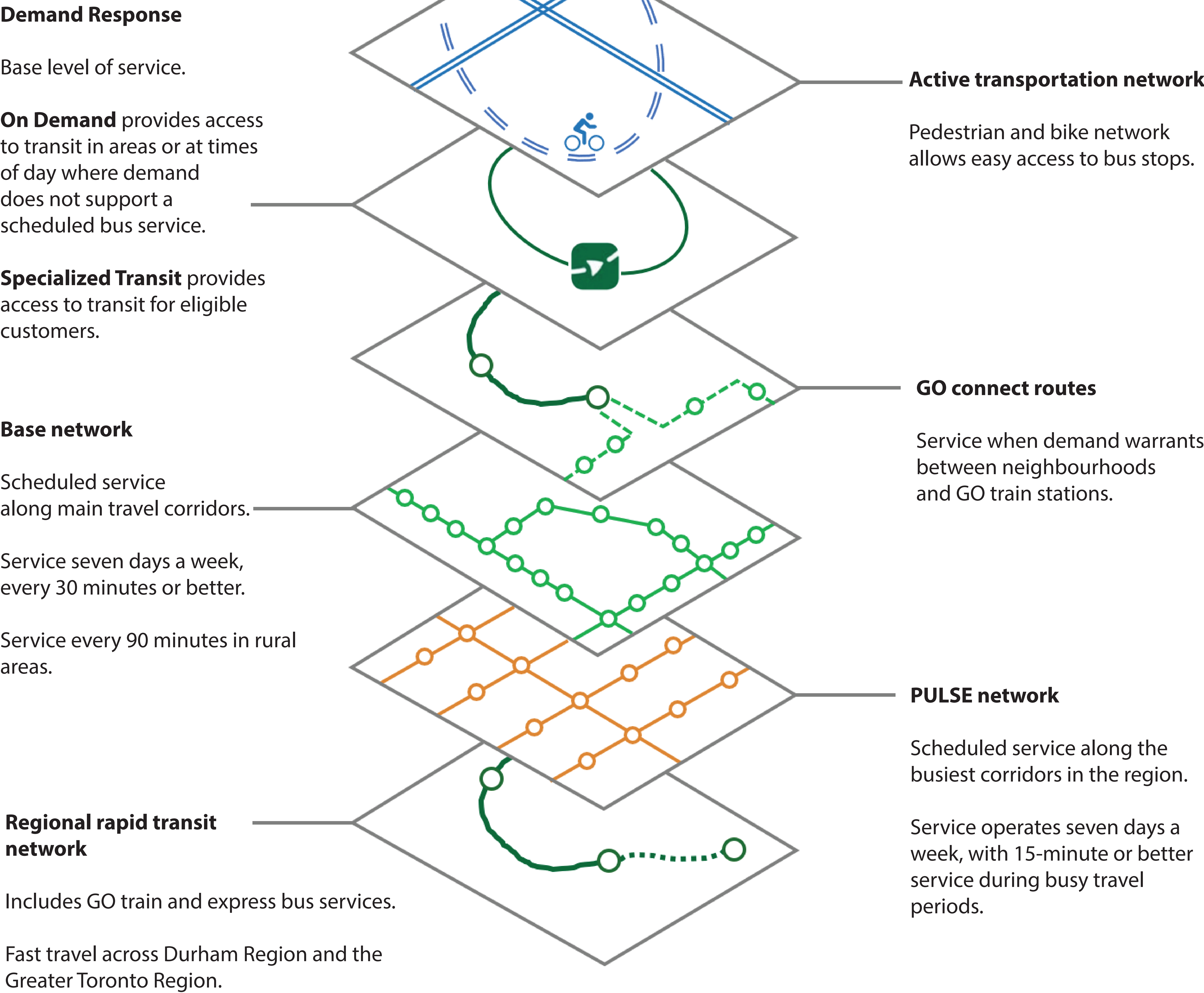


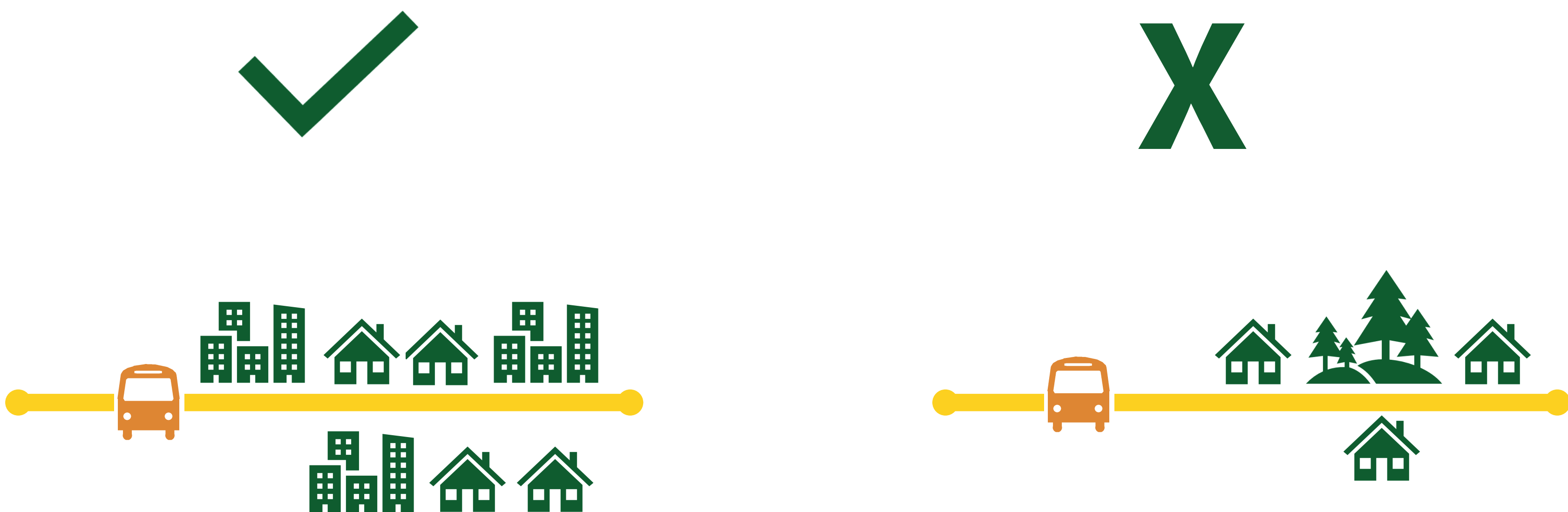
Meet the people behind Service Design

Layers of transit service and mobility



What makes for a strong transit network

- Density**
- More potential customers for a transit route.
 - More efficient use of resources.



- Destinations and mixed uses**
- A mix of uses and variety of destinations along a transit corridor creates all day demand for transit and higher ridership.



- Direct routes**
- Will make transit travel times competitive, compared to using an automobile.
 - Makes efficient use of resources.



- Frequency**
- Direct routes will allow more frequent service and make additional use of the same resources.
 - Frequent service makes transit more attractive and easy to use.

